

Pilot Insight Day for Students

Briefing Paper outlining the day and Learnings

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Background

In July 2024 we hosted 16 students from Year 10 who attend The Commonweal School in Swindon studying Health and Social Care, The purpose was to give them an insight into what it is like to work for Healthwatch and within the Health and Social Care Sector, with support from the Healthwatch Swindon and Healthwatch Bath and North East Somerset Team.

Caroline McAleese from Swindon Borough Council's Public Health Team also came in to talk about what it is like to work for Public Health and what kind of work they do.

The Day

The plan of the day was developed with guidance from Growth Hub Swindon and Wiltshire LEP, this was the first event to run in a pilot to look at using insight days as part of work experience packages for students. It was developed to allow them to gain a better understanding of an organisation or sector in a day.

Time	Timing	What we will cover	Who	Outcome
0930	10 mins	Welcome and overview for the day including fire alarm, emergency procedures and toilets.	Ann-Marie Scott	Understand expectations
0940	25 mins	Who are Healthwatch and what do we do	Amritpal Kaur	Clear understanding of what we are and what we do
1005	25 mins	Career Paths - Who we are, where we came from, the skills we value most that have helped our careers to date and what our current roles are now	Whole Team	Understand how careers can change overtime and what skills are key
1030	10 mins	BREAK		
1040	20 mins	Tour of the building and overview of the charities that are based in Sanford House	Ann-Marie Scott/Josephine Fliski	Understanding of charity sector in Swindon and what they do in Health and Social Care.
1100	20 mins	Introduction to research and engagement	Josephine Fliski	Why we do it what do we use the information for, how is It used, why is it important
1120	20 mins	Overview of what Swindon Public Health team is and what they do	Caroline McAleese	Understanding of what Swindon's public health team do and their impact. How they work with Healthwatch.
1140	1215	LUNCH BREAK (bring own food)		

1215	120 mins	<p>2-hour challenge:</p> <p>Research question: “Children in Swindon are less likely to have had vaccines against diseases like measles, mumps and rubella or the vaccine for HPV than in other areas of England, why is this?”</p> <p>Spilt into three groups and consider</p> <ul style="list-style-type: none"> • Look at the research to understand this statement; map out what the issue is from the data provided; • How would you go out into the community, who would you talk to? Map out the types of people you would talk to, where you would go, what would you ask? • Write a survey asking people their opinions • Design a poster to support the survey <p>Each team to present back their work for 5 mins</p>	Introduced by Ann-Marie Scott whole team to support facilitation.	Understanding of what Healthwatch does and how we investigate a topic. Key points are - we are impartial and must not presume the answer. We need to investigate every topic and listen to what people tell us.
1415	15 mins	Evaluation and feedback	Ann-Marie Scott	Understand what the students think and what could be improved.
1430		Close		

Learnings from the Day

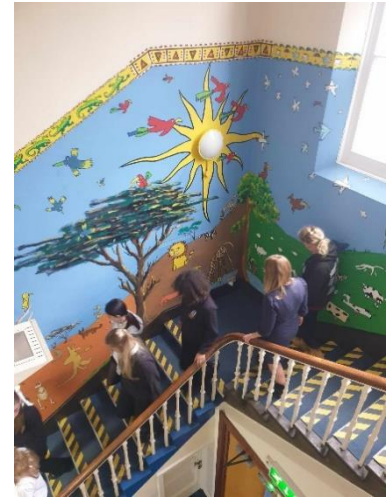
The information and topics we covered were the right ones and engaged the students, however the more interactive the day is the better!



When we run these events in the future rather than using a number of presentations, we will break it down into interactive tasks.

For the Career Paths section, we will amend the session to have cards with our previous roles and qualifications without the name on and see if the students can match them to the staff member which would then lead to a discussion about careers and career paths. Although the students were very interested in our career paths and realised that it is not a linear journey and that your career can change overtime.

The Tour of the building and an overview of the charities broke up the event and allowed them to get a feel for the voluntary sector in Swindon, which they were not familiar with. It gave them a great understanding of the voluntary sector and what the opportunities are for them.



The students engaged well with the research question and having a practical task to complete with support from the Staff, they created some posters and an idea for a focus group, this was designed to give them an idea of what it is like to work for Healthwatch and think about how you would talk to people and what questions you would need to ask.



The research question was:

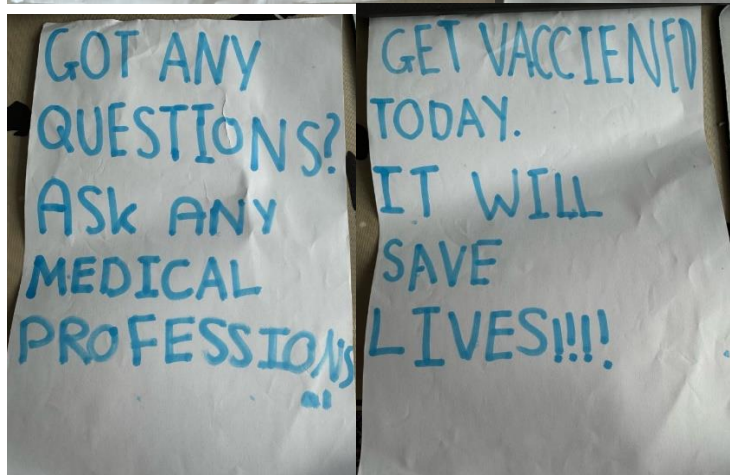
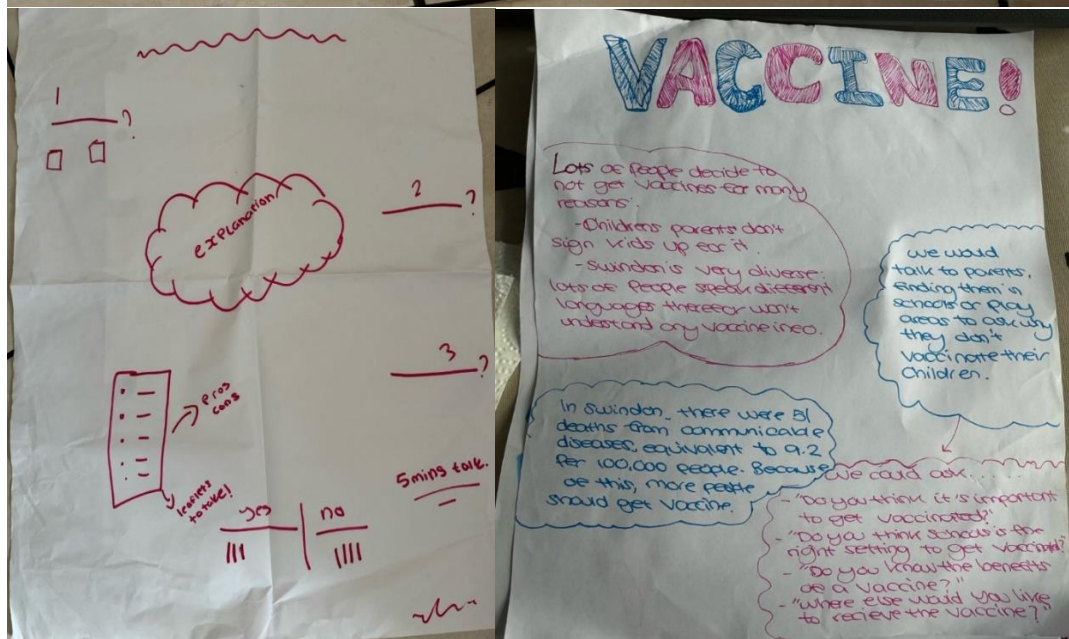
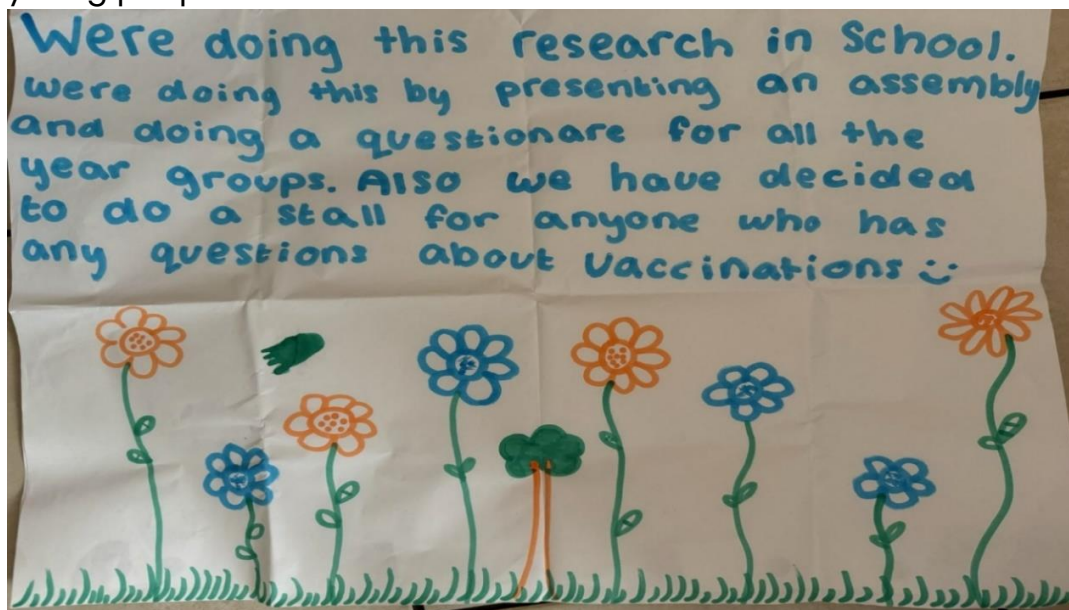
“Children in Swindon are less likely to have had vaccines against diseases like measles, mumps and rubella or the vaccine for HPV than in other areas of England, why is this?”

Spilt into groups and consider

- The research to understand this statement; map out what the issue is from the data provided
- How would you go out into the community, who would you talk to? Map out the types of people you would talk to, where you would go, what would you ask?
- Write a survey asking people their opinions

- Design a poster to support the survey

They designed some materials and posters that they thought would engage with young people



Research Question responses

We asked the students to review what the issue was and map out who they would talk to and what questions they would ask. We plan to use the responses to design a project to look at this area.

The students split into five groups each supported by a staff member to look at this area. They were also provided with data from the Swindon Joint Strategic Needs Assessment [PowerPoint Presentation \(swindonjsna.co.uk\)](http://swindonjsna.co.uk)

General analysis by the students

Why might some not get vaccinated?

Some diseases have gone down by a lot like HIV was more, 60% found in people in 2011-13 but in 2018-20 it was like 44.4

The vaccines which are taken below the targets are meningococcal. ACWY conjugate vaccine, HPV vaccinations coverage for two doses, HPV vaccinations coverage for one dose.

HPV gone down in Swindon lower than England's rate of 2.3 per 1000; due to lockdowns and suspension of school immunisation programme decreased from 90.4% in previous years to 17.2% for 12-13 year olds in 2019 and 2020. HPV vaccinated coverage from 13-14 year olds continued to fall since 17/18.

Parents might not want children to have vaccines because of their views on vaccinations

HPV Vaccination

- One dose in Swindon decreased from 90.4% in the previous year to 17.2% for 12-13-year-old females
- Uptake has risen to 76% in 2020/21
- HPV Vaccination coverage (two doses) for 13-14 year old females has continued to fall since 2017/18
- 13.8% in 2020/21 which is much lower than England (60.6%) and south west (46.4%)

Suggested research plans and questions from different groups of students

Suggestion One:

"We want to ask you about your health..."

- We would want to know if you have any sexual disease, brain disease or other different?
- How often do you go to your GP?
- How good is your lifestyle?
- Have you got the vaccinations you need?

Suggestion Two:

- Have you had the vaccination? Listing different vaccines.
 - Yes/No/Not sure
- Did you have any side effects?
 - Yes/No/Not sure
- Do you understand why we have vaccinations?
 - Yes/No/Not sure
- Does anything put you off having vaccinations?
 - Yes/No/Not sure
- If Yes – state what examples

Suggestion Three:

- What is the issue?
- Why might you not be vaccinated in Swindon?
- How are you feeling?
- What might you not be vaccinated?
- What is the issue?
- Would you like to get vaccinated?
- What could be improved for you to get vaccinated?
- Talk to young people 12-14 and their parents

Suggestion Four:

- Have you ever had measles/mumps?
- Do you know the risk of getting it?
- After learning about it would you recommend the vaccines?

- Why people don't want vaccines:
 - EAL – Culture
 - Not bothered
 - Anti-vaccine
 - The think is going down in numbers
 - Scared of baby getting ill or side effects

Suggestion Five:

- Do you know if you've had the vaccination or any?
- Did you have any side effects with the vaccination you have had?
- Do you know why someone would have a vaccination?
- Is there anything that might put you off having a vaccination?
- Would you recommend your family member/friends get this vaccination?
- What do you know about vaccines?
- Who can you ask about the vaccine that you are taking?
- Are they aware of them taking it?

These will be the questions and they will have bullet point descriptions of an answer to them that's simple for the kids to take in. It will also have pictures to go with each question.

There's going to be a box filled in with the pros and cons about the vaccine and also a leaflet that they can take which has more information on it.

There will be a tally (yes/no) answers if they are all comfortable to take vaccines. There's also a box with an explanation of why we need to take vaccines.

Swindon 2017-19 51 deaths from communicable diseases – more awareness on diseases and encourage to have vaccines but also reassure cons of disease

- Debunk false information and myths
- Elder people had more % of flu vaccine than primary children

Walk children and young people through it so they understand the importance of vaccines.

- Do they talk about it at home?
- Are they aware of them taking it?
- If they are concerned, who should they talk to?

Suggestion Six:

Talk to my peers directly and say:

- Are you vaccinated?
- What are your thoughts on vaccination?
- Why might you not want to be vaccinated?
- What could be improved with the vaccination process?
- What are your parents' thoughts on vaccination?
- Do you practice safe sex?

Suggestion Seven:

Talk to parents, doctors, children's schools for programme of delivery, healthcare, people who do the vaccines, people from different backgrounds (refugees) ethnic minority groups, organisations with refugees.

- Barriers in access to information people from different places so they don't understand anything
- Children missing vaccinations due to covid
- Ask people if they had any vaccines before, background of it
- Open days; stalls within inviting people to learn
- Target audience: parents, children
- No accessible information (language)
- Have information leaflets, e-posters
- Reach area to child areas to ask them
- Q – Do you think it's important to get vaccine? Better a school with friends
- Q – Do you think schools are the right setting to get a vaccine
- Q – Where would you like to receive the vaccine

Feedback from the students

The feedback we have been provide with via Growth Hub Swindon and Wiltshire LEP has been positive

- gaining “a broader understanding of the sector and wider roles available”
- “you would get to help people and do something different every day”
- “I learned the different variables and the different skills sets needed”
- “communications, problem solving and being your own person”
- “It showed me what troubles and benefits I will face if I pursued it”
- “What access they explore and giving people opportunities to speak and be heard”
- “to think and know I can get different types of jobs in social and care”.

Next Steps

- We will be looking to run further insight days across our local Healthwatch organisations, within The Care Forum who are our host organisation taking the learnings from this pilot and creating an adaptable template.
- Build on the learnings from the day to further develop our offer.
- Swindon and Wiltshire Growth LEP are producing a report with their findings from the pilot including sessions run at other businesses which we look forward to seeing and using their learnings to improve our offer.
- We will use the question sets and ideas from the students to develop a project looking at vaccinations across Swindon and Bath and North East Somerset.
- This briefing will be put on our website and shared with The Commonweal School and The Swindon and Wiltshire Growth LEP

The images are used with the permission from Growth Hub Swindon and Wiltshire LEP and The Commonweal School

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